

How To Succeed Online



And Why So Many Fail

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Robert Corrigan

INTRODUCTION

Why do people want to start their own business? I suppose that the answer is as individual as the person, but the basic reasons are usually.

- I have always wanted to be my own boss
- I hate the idea of being a wage slave
- To give me a sense of achievement
- To do something I am really interested in
- To make lots of money
- To give me the life style I have always wanted
- I want to work from home
- I want to work around my family
- I want to sack the boss!

How many people go on to start their own businesses, and how many people are put off by thinking that starting their own business means a huge amount of cost and that there are a lot of different skills that need to be mastered. Well it rather depends on the type of business you choose to start, some of the best and most profitable businesses have grown from very modest beginnings.

I started my first business in my box room at home buying and selling computers, I did not need premises or an accountant, I simply kept my own accounts in a ledger that I bought from my local store for a couple of dollars. The economic recession, uncertainty in the labour market and the need to make a second income has provided many with the impetus to start their own business through necessity. This makes the chance that the business will succeed much higher as there will be a real commitment to its success.

The information you now have in this report is so easy to apply you will wonder why more people do not do this.

Wishing you all success

Robert Corrigan

HOW TO SUCCEED ONLINE

If you are really serious about making either a full time living or a part time living then I have some news for you. Depending on how you see it it maybe good or bad news.

You will have to learn a new skill set, there I have said it. These push button automated, autopilot systems that "Suck Money Into Your Bank Account" Don't work! Believe me I have bought enough of them to know what I am talking about.

You will have seen the sale pages:

" I made \$100,000 In A Week While I watched TV"

Or

"Learn the Secrets of How I get 100, 000 Visitors To My Website Every Week"

Maybe

"15 Year Old Myra Binglebatt Shows You How She Made \$350,000 on Facebook"

Not Convinced?

"Ex Google, Paypal, eBay, Amazon, Microsoft Employee (which ever you like best) Breaks Ranks and Reveals The Secrets that Google, Paypal, eBay, Amazon Microsoft (which ever is your favourite) Don't want you to know"

You will be surprised how many people fall for this stuff every day. I know because I was one of them. Several years ago I bought a Millionaire system which cost me \$1000, this came with product, website and support. Just follow the instructions and see the cash roll in. It was so easy that a 9 year child could do it! There were no instructions and I did not have a clue where to start. There was no support I only got a reply to my e-mails when they tried to sell me something else.

When I started on my online endeavours I had a limited skill set. I could trade on eBay and became an eBay Powerseller, but I had learnt all these skills by trial and error and had made many costly mistakes in doing so.

I had a whole list of products that I knew would make money online, but I had little idea of how I could do this it was a daunting experience there seemed so much I had to learn and the thought of this put me off for some time.

Finally I realised then that if I wanted to make money online I would have to learn

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these skill. So I enrolled in a proper coaching course from a highly respected and honest marketer. I soon realised that non of this was difficult at all, I learnt all the skills quickly I was amazed that all these things that I thought were difficult were much simpler that I imagined possible.

You see I'm just an ordinary guy who had a dream of working for myself I knew it was possible, other people had done it and I want to do it too. I went from newbie to confident marketer very quickly, I was able to do things that I had never thought possible.

I authored web pages (if you can type a letter you can do this), I created my own products (me who didn't pass English until I was 29!). I was able to promote other peoples products and earn an affiliate income from them and I even had other people asking me to JV (Joint Venture) with them.

I even added some new businesses to my eBay portfolio and started selling on Amazon.

So would I recommend people join a coaching course? Absolutely, but there are a few things that need to be considered.

- There are many good coaching courses and there are also some very bad ones.
- Some are very expensive (I paid \$1500) up to \$4997.
- One size does not fit all: Some are very prescriptive and only follow a rigid approach.
- What if you don't have the money to enrol on these high priced coaching systems?

The problem is that most courses are very prescriptive, do this do that and then rinse and repeat. There is nothing wrong with this formula, it was the way that I learned all the skills I needed.

This formula fails to take into account the different ways that people want to build there own businesses.

- What if your interest lie in exploiting eBay or using Amazons own fulfilment services, or building an information empire using resell rights and private label products.
- Or what if you want to produce your own products and sell these through your own websites or sell using Amazons Kindle platform.
- Maybe you are interested in blogging for profit or setting up product review

blogs to make affiliate commissions or maybe you would be interested in setting up small websites for local businesses.

How many products would you have to buy and how many coaching courses would you have to buy just to learn a fraction of the above? Several hundreds or even thousands of dollars depending on the focus of your business. Expensive to say the least.

What if there was an alternative to this way of building a business? One that did not cost an arm and a leg and yet delivered top quality content at a realistic and affordable price each month? What would that be worth \$97, \$67, \$47.

Well, wouldn't it be a refreshing change if it were just \$17?

It is not only possible it has happened. It is called [Internet Coaching Monthly](#).



[Internet Coaching Monthly](#) (ICM) has been produced by Internet Marketers [Robert Corrigan](#) & [Steve King](#) it has been carefully designed to help not only the complete novice to Internet Marketing but also the more experience by providing complete proven step by step business plans to help you to make money online now.

You can now forget about buying a shed load of products and half a dozen memberships just to build your business the way you want to build it.

With ICM you get exactly what you need, you will have access to a huge number of Training Videos, Business Blueprints, PDF's Audio Training and Software to help you build your business the way that you want to work.

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Here is a just a selection of the materials already in the members area. Complete novice? Start with our getting started module

Getting Started

1 April 2011 - by Steve

Getting started online can sometimes be a bit daunting, in this section we go through the steps you need to take to get your own website set up and running.

There are videos which will walk you through each section and you will also find corresponding sections inside of the forum, so if you get stuck we will be on hand to help you.

We're sure that after going through this first section you will soon realise that it really is easy when you know how.

If you need any help, don't forget to get in touch.

Happy Marketing - Rob & Steve



Domain Names

We show you where to go to buy a Domain Name, How to set things up...and we also show you how to get a discount.

Want to trade on eBay as part of your business? Here's our eBay quick start guide

eBay

26 March 2011 - by Steve

Why Sell on eBay?

The answer for most people is very simple, eBay is a well known brand, a phenomenon, there will be few people who have not heard of eBay even if they have never used it.



It has public awareness and we all "know" that virtually any product can be bought on eBay and also for a knock down price. It is the primary reason why most people use it.

For many others it is a means of supplementing their primary income by selling items on the site, for a smaller number it is their primary source of income.

Most people will start using eBay to dispose of items that they no longer want and in so doing recouping the cash invested in the items they no longer have a use for, a few, the minority use that cash to reinvest in stock that they can resell back on the site. It is how many businesses start and that is how I started mine.

eBay is one of easiest ways of starting off online you can start selling for just a few dollars investment. Starting off and setting up a selling account can be done in just a few minutes.

The following videos will take you through the process of setting up an eBay account step by step if you do not have one.



Setting Up A Personal Selling Account On eBay.

Using WordPress to set up Blogs or Websites FREE...

WordPress

2 April 2011 - by Steve

If you're not familiar with WordPress you are in for a treat.

WordPress is an OpenSource Software which allows people to quickly build their own website, makes customisation simple and has tons of features which allow you to interact with your visitors, protect yourself from spam, add your favourite pictures or videos and makes it easy to scale-up your website in the future.

WordPress is Steve's favourite tool online by a mile, so we've put together lots of videos to show you how it works... we hope you like it as much too.

As always, if you have any problems, drop us a line or call into the forum and we'll be happy to help.



Installing WordPress

The first thing we need to do is get WordPress installed on your Host's Server and basically put it on your website

Another look inside cpanel.

Blogging for Profit

Blogging
12 March 2011 - by Steve



Welcome To The World Of Blogging

<p>Part 1 - Introduction To Blogging</p> <ul style="list-style-type: none">Introduction to BloggingSetting Up Your BlogWhat to Blog AboutOvercoming Writers BlockWhere to find inspirationFrequency of PostingSet up to receive comments <p>Part 3 - Keywords</p> <ul style="list-style-type: none">What is a KeywordKeyword ResearchWhere to find themSpeed It Up For Me <p>Part 5 - Money, Money, Money</p> <ul style="list-style-type: none">Introduction to Monetising your BlogGoogle AdSense	<p>Part 2 - Choosing A Niche</p> <ul style="list-style-type: none">Market ResearchWhat's a NicheLet's Go MicroHow to Choose the Right TopicChoose a Topic <p>Part 4 - Blog Hopping</p> <ul style="list-style-type: none">Introduction to Blog HoppingBlog Hopping EtiquetteBlog Post Challenge <p>Part 6 - Conclusion</p> <ul style="list-style-type: none">What NextFinal Thoughts
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No Longer A Newbie

No Longer A Newbie

30 May 2011 - by Steve

Once you've started to get an understanding of the basics of online marketing, trying to figure out what to do next or how to ramp up your business can be almost as daunting as when you first started.

This series will take you through some of the ideas you can use to take your business to the next level.

As always there are videos which will walk you through each section and you will also find corresponding sections inside of the forum, so if you get stuck we will be on hand to help you.

If you need any help, don't forget to get in touch.

Happy Marketing - Rob & Steve



Introduction

How To Build Your Own Information Products Business

Your Own Info Business



**Your Own Information Products Business:
A Quick Look At the Business.**



Selling on eBay and Kindle: Looking for niches to sell into.

Resell Rights Products And Selling On Kindle



Producing a unique product using PLR and Resale Rights Products



Selling on Amazon's Kindle Platform.

Writing Riches

Writing Riches

30 May 2011 - by Steve



Introduction



Why keep a dog and bark yourself?

In every module you will be given Training Videos, PDF's, Audio Training and Links to free tools, software and links so that you can implement the plan immediately.

These are tried and tested blueprints that people are making money from now and you will also receive regular subscriber appreciation bonuses at NO charge.

WARNING

None of these ideas will make you a millionaire but they could seriously improve your wealth. With [ICM](#) there is **"No Hype & No Fluff"**.

This really is only \$17 a month, no up sells, cross sells, down sells, unconvincing discounts from £4997 dollars to \$17 and **NO** false scarcity tactics. Rather a refreshing change don't you agree? Just honest ethical marketing.

For the price of a McDonald's you could be on the way to building your own business the way **YOU** want to build it.



Try out [Internet Coaching Monthly](#) today

To your Success.

Robert Corrigan
— & —
Steve King

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